#### **SIEGER TRAINING INDIA**

# Biz Acumen, Entrepreneurial & Commercial Orientation

## Getting Ready To Demonstrate Strategic & Business Acumen – A launch pad to step up!

#### 1. Becoming Good – Basics to Get, Set & Go!

- Understand Individual & Team's role in the success of the business.
- Benchmark & Drive Continuous Improvement Do Kaizen, Day In & Out
- Interpret & Communicate Relevant Market / Competitor Trends & Issues
- Develop Plans With Strategic Alignment Balance Your Score Card & Dashboard
- Solve Problems Make Data-Based Decisions & Take Informed Risks

#### 2. Traverse From Good To Great!!

- Understand Your Business Environment Customers, Suppliers, Partners, Competitors, Competitors' Customer &
  Competitors' Competitor And Decide What Best In Class Solutions Look Like & Nurture Clients!
- Moving From Dependent to Independent to Interdependence Understand Related Internal Functions / Businesses
  For Productive Cross Collaboration
- Entrepreneurial & Results Orientation Shape Business Direction Using Business Intelligence & Leadership Decision
  Making Approaches
- Translate, Align & Communicate Department's Strategy to Vision
- Act Like a Corporate Investor & Owner; Learn to Make the Tough Calls!
- Develop Financial Acumen Synergize, Obtain, Analyze & Communicate

#### 3. Surging Ahead Exponentially! - What Got You Here Won't Get You There!!!

- Seek First To Understand Before Getting Understood Listen well to Customers, Employees and Environment –
  Move From Provider To Partner
- Seek Out & Act On Patterns Of External Change; Be the change you want to see; Determine Opportunities & Threats to follow Blue or Red Ocean Strategy Lead Others With Strategic, Forward & Conceptual Thinking!
- Break away, Be Innovative To Strategically Position Your Biz to become One Generation Ahead of Competition Put Your Strategy Into Action!
- Internalize & Understand The Life Cycle Explicitly Communicate how the Organization will Profit from these Actions leading to paradigm shift
- If you want to have what you don't have, do what you've not done! Know when to take the "Leap of Faith" & Transform! Become A Trusted Advisor!

### SIEGER TRAINING CONSULTANTS (P) LIMITED

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### Other Details:

- Payment to be made within 15 days from the date of the invoice.
- All payments must be made by cheque/online transfer etc., drawn in favour of Sieger Training Consultants Pvt. Ltd. Sieger will charge on INR basis only.
- Overseas clients will have to take care of all the training materials directly as briefed by Sieger Training. However, Sieger can procure some (which can be transited) not all, on behalf of the client but any additional charges for custom clearance has to be taken care by client only.
- Facilitators Travel & Food have to be taken care by the client
- Clients will have to arrange LCD, Speakers, Mike on their own.
- Cancellation of confirmed programmes shall be intimated one week in advance else 50% of the total charges shall be applicable.
- Client will recognize the intellectual property rights of Sieger Training and such materials are not to be copied without prior written approval of Sieger Training.
- Take all responsible steps to hold all Sieger Training copyrighted materials confidential to Client.
- Guarantee that no training will be conducted using Sieger Training concepts or material is carried out for employees of Client and Client shall not use Sieger Trainer's without the knowledge of Sieger Training Consultants (P) Limited.
- Ensure that any materials of Sieger Training supplied to internal employee(s) are retained by Client and or returned to Sieger Training in the event that the employee(s) ceases to be employed by the company;
- Ensure that no substantive modification of course design or content occurs without the prior written permission of Sieger Training, which shall not be withheld unreasonably;
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